

# INTERNATIONAL WOMEN'S DAY WEBINAR

8th March 2022 at 13.00-16.00, Finland

## SUCCESS BY INVENTIONS

Keys to the most important problems – Themes of  
Approach: Intuition, Climate, Service Design and Robotics



Suomalainen  
Naisliitto



### 13.00 WELCOME

**Ritva Karinsalo**, Finnish Women's League, Hämeenlinna Association, Chair

**Olli-Poika Parviainen**, Hämeenlinna City, Mayor

**Annukka Pakarinen**, Häme University of Applied Sciences, Director of Research Unit

### 13.15 Towards Sustainable Development by Means of Technology, Cristina Andersson, Managing Director, Develor Ltd

**Intelligent Intuition Leads to Radical New**, Asta Raami, PhD / M.A. (digital media), Innerversity Ltd

**International GWIIN-greetings from London**, by Bola Olabisi, Dr, FRSA, Founder & CEO

**FabPatch Repair Patches – from Finnish Laundrette to International Markets**, Jetta Liukkonen, CEO, Oikiat Design Ltd

### 14.00 Biobreak, Saia do Harpa music by Marita Lumi, Innovator, Estonia

### 14.10 Service Design in Digital Business, Siru Hannula, Service Designer, QUIN-Finland **hat to Invent, when Covid19 Prevents Marketing Your New Innovation**, Rose-Marie Backström, Development Director and Innovator, TarjousLive (LiveOffers) **Projects of Estonian Women Inventors**, Anne-Mari Rannamäe, QUIN-Estonia, Chair **Greetings**, Pirjo Julin, Finnish Women's League, Helsinki Association, Chair

### 14.55 Biobreak, Saia do Harpa music by Marita Lumi, Innovator, Estonia

### 15.05 The Story of Stone Textile, Liivi Leppik, Designer, Visioon tekstiil OÜ **The Path from an Invention of Injeq IQ-Tip to a CE-Product**, Katja Paassilta, DDS, Specialist Prosthetic Dentistry and MSc(tech), electrical engineering, Founder of Injeq Ltd **Lumbar Punctions and Research on Children with Leukemia Becomes Easier with Injeq**, Riitta Seppänen-Kaijansinkko, Prof, MD, DDS, PhD, Specialist in oral and maxillofacial surgery, FEBOMFS, Dr tech (hc), Injeq Ltd **MultiWeave, 3D textiles**, Professor, Pallas University of Applied Sciences, Estonia **Is There Time Enough to Adapt on Climate Risks?**, Hilppa Gregow, Head of Unit; Weather and Climate Change Impact Research, Finnish Meteorological Institute **Summary and Thanks**, Eija Pessinen, QUIN-Finland, Chair

**Presenter:** Eija Pessinen, QUIN-Finland, Chair

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Participants' registration closing date 4th March 2022.